

The icon is comprised of a round element that signifies the setting sun and the earth.

The shape touches the edge of the outer red circle signifying striving and reaching beyond the school system. It also extends into the ground representing the link to the earth and growth.

The central unity element connects 3 figures - symbolising the coming together (inclusion) of different cultures, as well as the community working with the school and parents to create a caring, nurturing environment for children to grow and learn together. It also symbolises the 3 elements necessary to collaborate and work in harmony to realise the potential of every student - the child, parent or carer and teacher.



The red represents the red earth that surrounds Newman and the source of the towns primary export - iron ore.

The 3 elements at the bottom represent the layering of iron ore beneath the grounds surface, giving respect to the resource industry that established the town of Newman and supporting the school and all above it.

'PRIMARY SCHOOL'

is a well rounded font in all caps, indicating that while combining creative arts programs and sport the school follows a formal teaching program designed to give students a well rounded education and best prepare them for the future.

The type for 'Newman' is a well balanced solid font symbolising the strong education foundation and dedication to achieving potential of students at Newman Primary School. It is upper and lower to show the friendly fun side of the school.